

**ECONOMIC DEVELOPMENT CORPORATION
OF WAYNE COUNTY, INDIANA
Board Meeting Minutes
Monday, December 5, 2011**

BOARD MEMBERS PRESENT: Ahaus, Clark, Cohen, Green, Guiley, Hackman, Holman, Jackson, Powell, Robinson and Smith

STAFF PRESENT: Doty, Shaffer, and Geres

GUESTS PRESENT: Burns, Denny – Wayne County Commissioner
Gibson, Greg – Indiana American Water
Lane, Jeff – Kicks 96
Pappin, Diana – City Council/Ivy Tech Community College
Sheeley, Rachael – Palladium-Item
Sowers, George – EDC Counsel/Knoll, Kolger, Sowers, Metzger
Stewart, Avis – Earlham College
Thurlow, Kim – Ivy Tech Community College

CALL TO ORDER

Board Chairman Hackman called the meeting of the Board of Directors of the Economic Development Corporation of Wayne County, Indiana to order at 4:04 p.m. on Monday, December 5, 2011, at Earlham College in the Richmond Room. Gary introduced the new Development Coordinator, Alaina Geres.

APPROVAL OF MINUTES

Motion by Robinson, second by Cohen to approve the minutes from the November 7, 2011 monthly Board of Directors meeting. Motion carried.

TREASURER'S REPORT

Jackson reported on November, 2011 Financial Statement.

The EDC was under budget \$16,372 monthly and YTD under budget \$151,098. Individual line items over budget appear on page 8 of the financial report. *Motion by Ahaus, second by Smith to approve the November, 2011 financial statement as presented. Motion Carried.*

EDC STAFF REPORT

Shaffer – Shaffer reported there were two new attraction projects and two site visits that occurred in November. Project #11-26 made a third site visit to Richmond that resulted in their decision to select Richmond as their fifth CDL training school and Project #11-32 visited two properties in Richmond that satisfied the company's business needs to potentially relocate from an existing Ohio location.

Doty – Doty reported on the food processing campaign. The third and final postcards have been sent out and the corresponding artwork and testimonial changed on the microsite. She graduated from the Economic Development Institute (EDI) after completing the third and final week-long training session.

COMMITTEE REPORTS

A. Industrial Park – Hackman reported that Beals-Moore & Associates gave an update on Phase II of the MIP. Valerie announced the shovel ready designation and plans are in place for a new MIP billboard.

B. Finance – Jackson reported that the November general ledger was reviewed by the committee and there were no questions. They also recapped on the Wayne County Council budget workshop.

C. Executive – Hackman reported the committee discussed the CR England EDIT application, the Whitewater Valley Data Center, the proposed internal marketing campaign, and a new target report.

D. Marketing Committee – Robinson reported the marketing committee met November 30, 2011. She had nothing to add on outside of what Doty reported on in her staff report.

OTHER BUSINESS

A. Whitewater Valley Data Center use of an encumbrance from the 2011 discretionary funds in the amount of \$24,000. This effort has been discussed several times over the past year. Success of this initiative is dependent upon all groups committing to move this forward in order to afford a full-time staff member, hardware, software, and data subscriptions. The Center will help present the Whitewater Valley as a defined geographic area that functions as a regional economy, by providing data sets that show how the 7-County area is much like a federally designated Metropolitan Statistical Area. *Motion made to approve by Green, second by Powell. Motion approved.*

B. CR England EDIT application 11-146 in the amount of \$90,000. The company selected Richmond as their fifth location in the nation to open a truck driving school at the Rose City Business Park. Plans for the Richmond location include an investment of \$2,240,500 and the creation of 35 new jobs with a total annual payroll of \$1,250,000. The company has committed to using 100% of the EDIT grant (as well as matching this amount) to pay the tuition for Wayne County residents that attend the school as long as they stay with the company for six months. A student's tuition costs \$2,995 to attend the school allowing for the EDIT grant and the company's match to train 60 residents. *Motion made to approve by Green, second by Guiley. Powell abstained. Motion approved.*

ADJOURNMENT

Hackman thanked Steve Holman for his services on the board. This was his last meeting as a board member. Hackman thanked Valerie Shaffer for her time with the EDC of Wayne County. Her last day is December 23, 2011. Hackman said his goodbyes as board chairman, and wished Mark Smith good luck as the new board chairman in 2012. Hackman thanked everyone for attending and the meeting was adjourned at 4:28 p.m.

**NEXT BOARD MEETING – 4:00 p.m. on Monday, January 9, 2012,
at the Richmond Room, Earlham College, 801 National Road W, Richmond.**